



Quick Q & A

What is NBHAAD?

National Black HIV/AIDS Awareness Day is a national HIV testing and treatment community mobilization initiative designed to increase the awareness of HIV/AIDS prevention, care and treatment among Blacks in the United States and Diaspora.

The movement has four main objectives that it hopes to realize within Black communities:

- **Education**: To distribute information about HIV/AIDS locally.
- **Testing**: Establish February 7 as an annual day to get an HIV test.
- **Involvement**: Increase the number of Blacks involved locally.
- **Treatment**: For those newly testing **HIV+** and those coming to terms with their status, get them aware of treatment services and information.

When is it recognized?

February 7, 2012

Why is there a need?

- **In 2006**, HIV was the **ninth** leading cause of death for all Blacks and **third** leading cause of death for Black men and women, ages 25-44.
- **In 2009**, an estimated **16,741** Blacks were diagnosed with AIDS in the US, a number that has slowly decreased since 2006.
- Blacks represent approximately 14% of the United States population, but 44% of all new HIV infections.
- HIV is 100% preventable!

Where Are the Events?

NBHAAD is a nationwide movement, with organizers planning activities and events in thousands of locales. We are making an emergency **Call to Action** for all cities with the highest prevalence of HIV/AIDS in Black communities. Some of those cities being **Atlanta, Baltimore, Chicago, Cleveland, Dallas, Detroit, Houston, Los Angeles, Miami, New Orleans, Newark, New York, Oakland, Philadelphia, Raleigh-Durham, San Francisco, Trenton and Washington, D.C.** Even if your city is not listed, **one HIV infection** in Black America is one too many.

Who Are the Organizers?

Healthy Black Communities, Inc. is responsible for serving as the lead organization working with local, regional and national partners to direct, plan and strategically oversee the events/activities held each year. A *National Planning Council* works in partnership with planners and organizers all across the United States to ensure events and activities planned are organized and delivered the best way possible. As the lead organization, *Healthy Black Communities, Inc.* is responsible for managing communications, materials development and dissemination, as well as brand maintenance.

For More Information:

www.blackaidsday.org