

NATIONAL BLACK HIV/AIDS
AWARENESS DAY 2008 · PREVENTION IS POWER
Get **Educated.** Get **Tested.** Get **Involved.** Get **Treated.**



FEBRUARY 7, 2008
www.blackaidday.org

FACT SHEET

What is NBHAAD?

National Black HIV/AIDS Awareness Day is a national mobilization effort designed to increase the awareness of HIV/AIDS prevention, care and treatment among Black Americans and mobilize Black communities.

The movement has four main objectives that it hopes to impress upon the African American community:

- Get tested for HIV and know your status
- Get educated about HIV/AIDS in the local community
- Get involved with the community
- Get treated if you have tested positive for HIV or been diagnosed with AIDS

Why is there a need?

- In 2002, HIV was the third leading cause of death for African Americans between the ages of 25 and 44.
- African Americans comprise approximately 13 percent of the U.S. population, but almost half of the AIDS cases.
- In 2002, African Americans accounted for 55 percent of deaths due to HIV.
- HIV is 100% preventable!

Where Are the Events?

NBHAAD is a nationwide movement, with organizers planning activities and events in more than 1,750 locales. In almost every major Black community, NBAAD events will happen (*i.e. HIV testing, marches, rallies, etc.*)

Who Are the Organizers?

NBHAAD is directed, planned and strategically overseen by eight organizations/groups, commonly referred to as the Strategic Leadership Council. This group works in partnership with Planners and Organizers all across the United States to ensure that events and activities planned are organized and delivered the best way possible.

For More Information:

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