

NATIONAL BLACK HIV/AIDS
AWARENESS DAY 2008 · PREVENTION IS POWER
Get **Educated.** Get **Tested.** Get **Involved.** Get **Treated.**



FEBRUARY 7, 2008
www.blackaidsday.org

Note: Localize this calendar listing and send it to print media in your area four to five weeks in advance of your events. Call reporters responsible for the listing a week later to ensure they received the information and to discuss their interest in publicizing your event.

CALENDAR ALERT

For Immediate Release: <insert date here>
NAME OF ORGANIZATION/GROUP/COMPANY
Media Contact: <insert name here>
T: XXX.XXX.XXXX ▪ F: XXX.XXX.XXXX

**[NAME OF CITY] JOINS NATIONWIDE INITIATIVE
TO FIGHT HIV/AIDS AMONG AFRICAN AMERICANS**

WHAT: On Feb. 7, 2008, African American leaders and organizations of **[city]** will respond to the impact of HIV and AIDS in the city's African American communities in observance of **National Black HIV/AIDS Awareness Day (NBHAAD)**.

Local HIV/AIDS outreach organizations will conduct programs in their communities including **[list types of scheduled activities]**.

Nationwide, more than 2,000 organizations in more than 800 cities will participate in the eighth annual observance of **National Black HIV/AIDS Awareness Day**.

NBHAAD is a nationwide mobilization effort designed to encourage African Americans across the United States to get educated, get tested, get treated and get involved with HIV/AIDS, as it continues to devastate Black communities.

To locate NBHAAD events in your area, log on to www.blackaidsday.org

WHO: **[List local organizations participating in NBHAAD]**

WHEN: February 7, 2008

[list times for events]

WHERE: [list event locations]

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