

**NATIONAL BLACK HIV/AIDS**  
**AWARENESS DAY 2008 · PREVENTION IS POWER**  
Get **Educated.** Get **Tested.** Get **Involved.** Get **Treated.**

FEBRUARY 7, 2008  
[www.blackaidsday.org](http://www.blackaidsday.org)



[date]

[name]

[title]

[address]

Dear [name]:

I am writing to invite your community-based organization to participate in **National Black HIV/AIDS Awareness Day (NBHAAD)**. African Americans make up just 13 percent of the nation's population yet represent almost half of the AIDS patients. HIV/AIDS has devastated the African American community and we need your help to motivate people to do something about it.

February 7, 2008 will be the eighth annual observance of National Black HIV/AIDS Awareness Day, a nationwide community mobilization effort designed to encourage African Americans to **get educated, get tested, get involved** and **get treated** with HIV/AIDS, as it continues to devastate Black communities.

More than 2,000 organizations in more than 800 cities across the country plan to participate in the 2008 **National Black HIV/AIDS Awareness Day**. We invite your organization to join this national effort.

Some events to be held nationwide include: press conferences, town hall meetings, and rallies and offer free HIV testing on February 7, 2008 to focus attention on the seriousness of the HIV/AIDS epidemic among African Americans. We are also planning an extensive media campaign to attract widespread local and national media coverage to reach the broadest possible audience.

The NBHAAD initiative presents your organization with an excellent opportunity to encourage HIV/AIDS awareness in your community. NBHAAD organizers will work with

you to coordinate activities and provide you with written and promotional materials and any additional support you would require.

Here are just some activities that your organization may choose to host:

1. Press conference with community, organization and political leaders.
2. Free HIV testing for anyone who would like to get tested.
3. A youth rally to educate young people in your community about HIV/AIDS.
4. A town hall meeting with community leaders to address the HIV/AIDS epidemic in your community.

**National Black HIV/AIDS Awareness Day** is directed, planned and organized by a working group of national organizations in partnership with the Centers for Disease Control and Prevention to mobilize communities and address specific issues in regards to local epidemics and best practices that are science based and will influence the course of HIV in Black communities across our country.

Organizations partnering with us for this event include *(list organizations here)*, and others.

We would be delighted to have you as a partner in this effort. If you would like to participate in this important public education initiative or would like more information, please call me at **xxx-xxx-xxxx** or visit the initiative's website at [www.blackaidsday.org](http://www.blackaidsday.org). Thank you for considering our request.

Sincerely,

**Name, Title**

**Organization/Entity Represented**