

NATIONAL BLACK HIV/AIDS
AWARENESS DAY 2008 · PREVENTION IS POWER
Get **Educated.** Get **Tested.** Get **Involved.** Get **Treated.**

FEBRUARY 7, 2008
www.blackaidsgiving.org



Note: It would be ideal to identify the Public Service Directors at your local television and radio stations and request that they use these Public Service Announcements (PSAs) in the weeks leading up to your events.

Television or Radio Public Service Announcement
30-Second Announcer-Read Script

Sponsor: [Name of organization submitting the PSAs]

Topic: National Black HIV/AIDS Awareness Day, February 7, 2008

Length: 30 seconds

AIDS IS A NATIONAL PUBLIC HEALTH EMERGENCY FOR AFRICAN-AMERICANS, AFFECTING MORE BLACK AMERICANS THAN ANY OTHER ETHNIC GROUP. ANYONE MAY BE AT RISK – WOMEN, MEN AND YOUNG PEOPLE – ESPECIALLY THOSE IN THEIR TEENS AND 20s. FEBRUARY 7TH IS NATIONAL BLACK HIV/AIDS AWARENESS DAY. PROTECT YOUR FAMILY AND YOURSELF. GET EDUCATED. GET TESTED. GET INVOLVED. GET TREATED. TO LEARN MORE, GO TO WWW.BLACKAIDSDAY.ORG OR CALL [local/national number – 888-259-9534].