

**NATIONAL BLACK HIV/AIDS**  
**AWARENESS DAY 2008 · PREVENTION IS POWER**  
Get **Educated.** Get **Tested.** Get **Involved.** Get **Treated.**



FEBRUARY 7, 2008  
[www.blackaidsday.org](http://www.blackaidsday.org)

*Note: It would be ideal to identify the Public Service Directors at your local television and radio stations and request that they use these Public Service Announcements (PSAs) in the weeks leading up to your events.*

**Television or Radio Public Service Announcement**  
**15-Second Announcer-Read Script**

**Sponsor:** [Name of organization submitting the PSAs]

**Topic:** National Black HIV/AIDS Awareness Day, February 7, 2008

**Length:** 15 seconds

AIDS IS AN EPIDEMIC IN THE AFRICAN-AMERICAN COMMUNITY – MEN, WOMEN, CHILDREN ARE ALL AT RISK. FEBRUARY 7TH IS NATIONAL BLACK HIV/AIDS AWARENESS DAY. GET EDUCATED. GET TESTED. GET INVOLVED. GET TREATED. TO LEARN MORE, GO TO [WWW.BLACKAIDSDAY.ORG](http://WWW.BLACKAIDSDAY.ORG) OR CALL [local/national number – 888-259-9534].